



Philips  
Professional LCD TV

**32" EasySuite**

LCD DVB-T/C MPEG 2/4

**32HFL3233D**



## Impress your guests, most efficiently

### Philips Hospitality LCD TV

With this modern and energy efficient Hospitality LCD TV, you will enjoy all the benefits of digital television. Your guests will enjoy a warm welcome and great viewing experience with this professional hotel TV.

#### **Advanced hotel features and future proof**

- Full Hotel, Healthcare and Prison Modes
- MyChoice compatibility for recurring revenues
- Integrated Connectivity Panel
- Installation menu locking

#### **Differentiating guest experience**

- ThemeTV Lite for easy channel navigation
- Hotel Scenea for a tailored info and start-up channel
- Additional headphone connection for personal listening

#### **Sustainable and safe**

- Low power consumption
- Green Button allows guest to save even more energy
- Eco-friendly design & flame retardant housing



Energy  
Label

**PHILIPS**  
sense and simplicity

# Highlights

## MyChoice compatible

MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

## ThemeTV Lite

ThemeTV Lite offers an easy user interface that gives your guests the opportunity to navigate in the guest menu to find their own country channels, news and hotel information easily without the need of an interactive entertainment system.

## Hotel Scenea

Hotel Scenea allows you to select and store image on the TV which can be displayed as start-up or info channel.

## Integrated Connectivity Panel

The Integrated Connectivity Panel allows your guests to seamlessly connect their personal devices to your TV without the need of any external Connectivity Panel.

## Green Button

With the Green Button guests have the possibility to save even more energy on the TV by opting for a higher backlight dimming or by switching off the screen when listening to radio. Another way to reduce a hotel's operating cost while involving guests directly.

## Eco-friendly design

Sustainability is integral to the way Philips does business. Philips TVs are designed and produced according to our EcoDesign principles aimed at minimizing overall environmental impact, through lower power consumption, removal of hazardous substances, lower weight, more efficient packaging and better recyclability. Philips TVs also have a special housing of flame retardant material. Independent tests carried out by emergency fire services have shown that whereas TVs can sometimes intensify fires caused by external sources, Philips TVs will not contribute to the fire.



Energy  
Label

## Energy Class C

EU Energy label

For many years Philips has pro-actively been working on the reduction of both on-mode and standby power consumption of its televisions and as a result most Philips televisions has achieve green EU energy labels in 2010. The greener the label, the lower the on-mode power consumption and the lower your energy bill and friendlier to the environment

# Specifications

## Picture/Display

- Diagonal screen size: 32 inch / 81 cm
- Aspect ratio: Widescreen
- Display screen type: LCD WXGA+ Active Matrix TFT
- Panel resolution: 1366 x 768p
- Brightness: 400 cd/m<sup>2</sup>
- Response time (typical): 5 ms
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Color Enhancement, Color Transient Improvement, Digital Crystal Clear, Digital Noise Reduction, Luminance Transient Improver, Sharpness Adjustment, 3D MA deinterlacing, Automatic skin tone correction, Dynamic contrast enhancement, 1080p 24/25/30Hz processing, 1080p 50/60Hz processing, Active Control
- Dynamic screen contrast: 50,000:1
- Screen enhancement: Anti-Reflection coated screen
- Viewing angle: 178° (H) / 178° (V)
- Color cabinet: High gloss black deco front with black cabinet

## Supported Display Resolution

### Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576i	50Hz
576p	50Hz
1080i	50, 60Hz
720p	50, 60Hz
1080p	24, 50, 60Hz
1080p	24, 25, 30, 50, 60Hz

### Computer formats

Resolution	Refresh rate
640 x 480	60Hz
800 x 600	60Hz
1024 x 768	60Hz
1280 x 1024	60Hz
1280 x 720	60Hz
1280 x 768	60Hz
1360 x 768	60Hz

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm coaxial (IEC75)
- Number of Preset Channels: 999
- Tuner bands: Hyperband, S-Channel, UHF, VHF

- TV system: PAL I, PAL B/G, SECAM B/G, SECAM L/L', DVB COFDM 2K/8K, PAL D/K, SECAM D/K
- Video Playback: PAL, SECAM, NTSC
- Digital TV: DVB-T MPEG4, DVB-C MPEG4\*

## Sound

- Output power (RMS): 2 x 10W
- Sound System: Nicam Stereo
- Sound Enhancement: Auto Volume Leveller, Incredible Surround, Smart Sound, Treble and Bass Control

## Loudspeakers

- Built-in speakers: 2

## Connectivity

- Number of Scarts: 1
- Number of HDMI connections: 2
- Ext 1 Scart: Audio L/R, RGB, CVBS in
- Front / Side connections: Headphone out, USB 2.0, HDMI v1.3
- HDMI 1: HDMI v1.3
- EasyLink (HDMI-CEC): One touch play, System standby
- Other connections: PC-in VGA + Audio L/R in, Antenna IEC75, Common Interface Plus (CI+), S/PDIF out (coaxial)
- Ext 2: YPbPr in

## Convenience

- Ease of Installation: Plug & Play, Advanced Hotel Mode, Automatic Tuning System (ATS), Fine Tuning, PLL Digital Tuning, Automatic Channel Install(ACI), Auto Program Naming, Autostore, Cloning of TV settings via USB, Installation menu locking, Security menu access, Keyboard lock-out, Cloning of TV settings via RF
- Ease of Use: Auto Volume Leveller (AVL), 1 channel list analog/digital, On Screen Display, Program List, Side Control, Graphical User Interface
- Comfort: Hotel Guest features, Welcome message, Switch on channel, Volume limitation, Sleep timer
- Interactive hotel features: Block automatic channel update, Block over-the-air SW download, MyChoice, ThemeTV Lite
- Prison mode: Txt, MHEG, USB, EPG, Sub block
- Clock: Sleep Timer

- Teletext: 1000 page Smart Text
- Electronic Program Guide: 8 day Electronic Program Guide, Now + Next EPG
- Screen Format Adjustments: 4:3, Movie expand 14:9, Movie expand 16:9, Widescreen, Subtitle Zoom, Super Zoom, Auto Format
- Remote control type: 22AV1104C (RC6)
- Remote Control: low battery detection, battery anti-theft protection
- Firmware upgradeable: Firmware upgradeable via USB, Firmware upgradeable via RF
- Other convenience: Kensington lock

## Healthcare

- Control: Multi remote control
- Convenience: Headphone out, Independent main speaker mute
- Safety: Double isolation Class II

## Multimedia Applications

- Multimedia connections: USB
- Playback Formats: MP3, JPEG Still pictures
- Video Playback Formats: H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4

## Power

- Mains power: 220-240V, 50/60Hz
- Ambient temperature: 5 °C to 35 °C
- Annual energy consumption: 105 kWh
- Presence of lead: Yes\*
- Power consumption (typical): 80 W

## Green Specifications

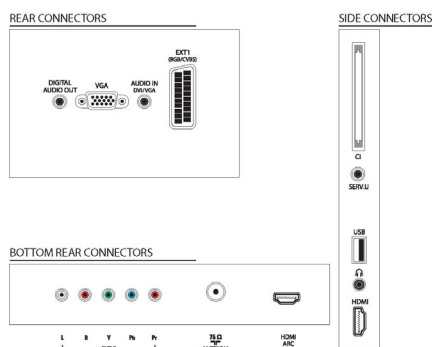
- Safety: Flame retardant housing
- Low Power Standby
- SmartPower Eco

## Dimensions

- Set dimensions (W x H x D): 795.6 x 508.4 x 93 mm
- Set dimensions with stand (W x H x D): 795.6 x 557.6 x 221.4 mm
- Box dimensions (W x H x D): 1000 x 610 x 160 mm
- Product weight: 8.35 kg
- Product weight (+stand): 10 kg
- Weight incl. Packaging: 12.7 kg
- VESA wall mount compatible: 200 x 200 mm

## Accessories

- Included accessories: Remote Control, Batteries for remote control, Power cord, Table top stand, Warranty Leaflet
- Optional accessories: Set up remote 22AV8573/00, Wallmount (tilt) 22AV3200/10



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